



# ARUP MONDAL

Graphic Designer

## CONTACT

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## PROFILE

### Objective :

In this fast moving world of innovations and endless possibilities I just aspire to make myself eligible enough to engrave my name with some strokes of creativity.

### Design Approach :

My approach to a design problem caters to an ambition of not only creating pretty images but also to deliver a long-lasting narrative of its own.

### Characteristics :

- \* Highly motivated and creative individual.
- \* Always have a room for progress.
- \* Very much of a team player.

## WORK EXPERIENCE

### Graphic Designer / Art director

Soceo Consulting Services Pvt. Ltd. \_ 2018 - 2022

- \* Responsible for art-direction, storyboarding, illustration, animation and editing supervisor, designing of different templets for various platforms and also appeared as one of the presenters in the video modules for an online training learning program for students about plastic waste management.
- \* Created multiple designs for both print and digital media platforms on various individual projects, ranging from different symposiums to various events and workshops.
- \* Responsible for developing identity designs for multiple projects.

### Communication officer / Graphic Designer

SSDC \_ 2022

- \* Visited various schools in India and was appointed to communicate the projects through multiple seminars and creative workshops.
- \* Created visuals for social media platforms and was responsible for the photographic documentation of during and after the implementation of multiple projects.

### Freelance Graphic Designer

Limmat Reframe \_ 2020

- \* Created a clean and sophisticated brand identity for Sebastian Rappen, founder of Limmat Reframe which is a company that works mainly in the field of human-centered design solutions.

## EDUCATION

### Master of Fine Arts \_ 2019-2021

Department of Graphic Design & Applied Art  
Government College of Art & Craft, Calcutta  
[ University of Calcutta, India ]

### Bachelor of Fine arts \_ 2015-2019

Department of Graphic Design & Applied Art  
Government College of Art & Craft, Calcutta  
[ University of Calcutta, India ]

## INTERNATIONAL PARTICIPATION

Official selection for the exhibition of  
**Calanca Switzerland Biennale 2021**

## NATIONAL PARTICIPATION

Annual exhibition of  
**Govt. College of Art & Craft, Calcutta [2016 - 2021]**

## AWARDS & ACHIEVEMENTS

### College Award \_ 2020 & 2021

Annual Exhibition- Govt. College of Art & Craft, Calcutta

### Certificate of Merit \_ 2018 & 2019

Annual Exhibition- Govt. College of Art & Craft, Calcutta

### Bimal Dasgupta Memorial Scholarship 2016 - 2017

Annual Exhibition- Govt. College of Art & Craft, Calcutta

## SKILLS

### Professional

Graphic Designing + Illustration + Digital painting +  
Photography [ Still-life, Commercial ]

### Personal

Painting & Drawing + Craft + Creative Writing +  
Photography [ Street, Candid ]

## SOFTWARE KNOWLEDGE

Photoshop \_  
75%

Illustrator \_  
70%

InDesign \_  
60%

After Effects \_  
60%

Premiere Pro \_  
60%